



InfoGolf™
 When PAR Is Not Good Enough

A PREMIER MARKETING SOLUTION

Office: 703-357-2939
 www.myinfogolf.com

DIRECT MARKETING TO GOLFERS

It is our mission to create the ultimate golf product that links the local business community to the consumers they want to reach most. InfoGolf is an effective marketing channel for businesses to target the high-end demographic of local golfers. This product provides a high value of return on customized AD messages with daily circulation for a consecutive 12-month period.

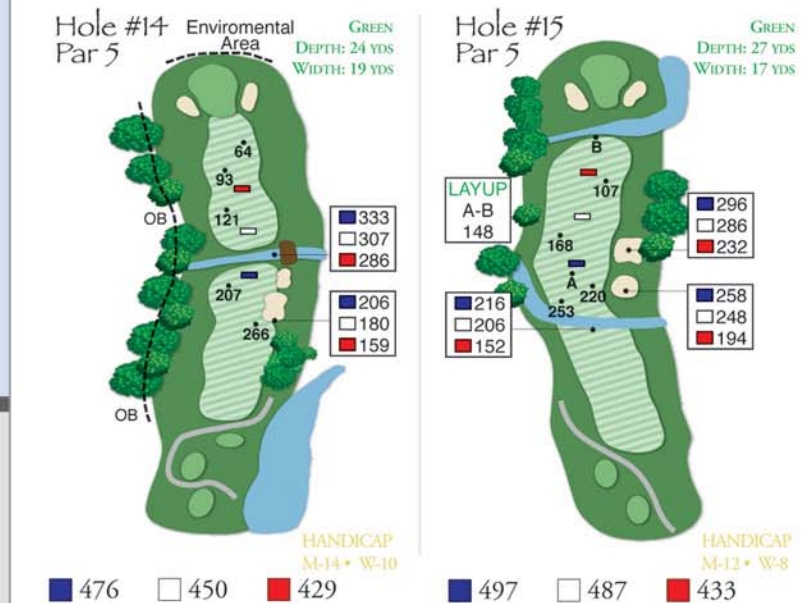
InfoGolf replaces existing scorecards at participating courses and guarantees advertising views by golfers across the region. They must read and comprehend InfoGolf to optimize their shot selection and help minimize their score, thus generating views of advertising messages.

WHAT ARE INFOGOLF BOOKS?

InfoGolf books are reference guides that golfers use to help them make educated decisions when playing that particular course. They help with the following:

- Determining the topography layout, difficulty, and distance of the particular hole they are playing
- Providing hole descriptions and insight on how each shot should be played to get the lowest score
- Identifying safe areas for ball placement to avoid penalty strokes
- Supplying golfers with distance markers to points of interest to help with club selection

A golfer will spend an average of 15-20 minutes, and use the InfoGolf book three times while playing a particular hole. Each AD placement will guarantee views by golfers, providing essential marketing and branding content for the participating businesses.



Relax, consecutive par 5's. The first fairway is lined with O.B. left and trees and bunkers right. After getting over a narrow creek, it's uphill to a bunker guarded green that's two tiered with a steep slope in the middle from back to front.

Avoid hazard left and narrow creek that splits the fairway off the tee. If you're not going for it in 2, lay up to at least 75yds out from the green. Green slopes from back left to front right.

ADVERTISE HERE



REACH THE GOLF DEMOGRAPHIC
 www.myinfogolf.com

